

SELECTED CLIENT LIST

426 Brand
 Access Living
 BLINKLINK
 AFT (America Federation of Teachers)
 Cascade Centers
 Century Station
 The Chicago Public Education Fund
 cleverSPIN
 Cloudchaser
 Colori
 Desert Bayou
 DIGITAAL
 Eastman Outfitters
 Eiseman & Associates
 Exclusive Woodworking
 Framework Marketing
 Giordano Jazz Dance Chicago
 Gorilla Treestands
 Hubbard Street Dance
 G.E. Security
 G.E. Interlogix
 Harpo Studios
 International Visitors Center of Chicago
 Jazz Dance World Congress
 KDM Systems
 L.A. Opera
 Lori Graham Design
 Mohawk Group Corporation
 Microsoft
 Mobilize.org
 MTV
 National Council on Citizenship
 Nike
 Nuhaus
 Providence Health & Services
 Rehabilitation Institute of Chicago (RIC)
 SeeChicagoDance.com
 Sprint
 Starbucks
 Taproot Productions
 TakeChicagoDance.com
 Three Pin Productions
 Tripod Data Systems
 Vidazorb
 Xenophon Strategies

AWARDS

Columbia Scholastic Press Association 2000
 2nd place for Best Portfolio of Work
 SND Design College Contest 2000
 1st Place for Art and Illustration
 Eagle Scout Rank 1996

GROUPS

BNI: Business Network International: 2009
 Chicago Youth Centers; Mentor: 2009
 University of Oregon Alumni Member: 2001-09

CAREER SUMMARY

Inquisitive and super charged positive interactive designer, illustrator and Creative Director of 8 years. Skilled at tackling holistic brand strategies that encompass design, technology and space. Commonly referred to as a renaissance man utilizing multidisciplinary experience to fill various project positions and deliver timely results. Experience in front-end website design, UI design, illustration, character design, print design, data management, environmental and motion graphics. Proven ability to deliver captivating design solutions for a variety of industries including education, entertainment, food, health, technology, consumer products and more. Compassionate, resourceful and loyal team leader equipped with a great sense of humor; innovative ideas and leads by transformational & participative process.

SKILLS

TECHNICAL

ADVANCED: Mac OS 10.5, Adobe Photoshop CS4, Adobe Illustrator CS4, Adobe InDesign CS4, Adobe Acrobat Pro, FileMaker Pro, BBedit, Quicktime Pro, ODBC Administrator, QT Sync, Microsoft Office, HTML, XHTML, CSS, GEEKPAK and CMS Data models - **INTERMEDIATE:** Flash CS4, AS2, Navicat - **UNDERSTANDING OF:** After Effects CS4, 3D Studio Max, Javascript, PHP, SQL

EMPLOYMENT

2005-Present | cleverSPIN / GEEKPAK / DIGITAAL, Chicago, IL | Interactive Designer & Creative Director

(NOTE: cleverSPIN transitioned to GEEKPAK and then into DIGITAAL)

- Worked in all facets of business from graphics, space, technology, motion to business plan
- Utilized multidisciplinary expertise to fill various project positions
- Focused primarily on integration of design principals, creative leadership and client management

Selected Works

American Federation of Teachers (AFT) - national teachers union

- Managed the Summer Learning Calendar website project
- Facilitated collaboration between National Geographic and AFT for website maps and photos
- Oversaw content development, website design, illustrations, Flash game design & implementation

The Chicago Public Education Fund - venture capital for public education

- Designed & Managed print for National Board Certification event; banners, programs & signs
- Re-branded and produced business collateral, office signage and website
- Managed and imported website content, images, video and PDFs for 400+ page site
- Creative Director for online motion graphics; creating PSD files / animatics / storyboards
- Created GEEKPAK CMS Database user booklet as well as handled customer support calls

Rehabilitation Institute of Chicago (RIC) LIFE Center - the #1 rehab institute in the country

- Redesigned the front end of the LIFE Center website to reflect the organizations organic interior architecture
- Worked collaboratively with Database / Web Developers in building a CMS driven library website
- Managed & oversaw all content conversion from Word doc's to XHTML files for a 4,000+ page site
- Client Manage and Customer Support for Database and Content issues

2004-Present | Salimena Studios, Portland, OR & Chicago, IL | Designer & Owner

- Designed and illustrated the Buy a Brick Campaign and animation for Providence Health & Services
- Developed and illustrated CD cases and posters for 3 professional musicians
- Illustrated 5 wine labels for A to Z winery in the Oregon Willamette Valley

2003-04 | Sanda Communications, Portland, OR | Account Coordinator & Jr. Designer

Clients included: G.E. Security, G.E. Interlogix, TDS (Tripod Data Systems)

- Created HTML markup for G.E. Security & G.E. Interlogix product pages using early CMS system
- Illustrated and designed packaging and catalog for G.E. Security cameras

1996-01 | R.A. Reed Productions, Portland, OR | Scenic Painter / Carpenter / Stager

Selected Works

Clients included: 1999 MTV Music Awards, Microsoft World Convention, La Cenerentola (L.A. Opera), and Carmen (L.A. Opera)

1998-2001 | Oregon Daily Emerald, Eugene, OR | Lead Opinions Illustrator

- Worked in a daily newspaper developing illustrations 3 times a week
- Developed Illustrations under tight deadlines; article to finished product in less than 5 hours

EDUCATION

University of Oregon, Eugene, OR

B.F.A. - Bachelor of Fine Arts in Visual Design, 2001

B.S. - Bachelor of Science, 2001